

Q1 In terms of setting design standards for the processing of children's personal data by providers of ISS (online services), how appropriate you consider the above age brackets would be:

- Not at all appropriate
- Not really appropriate
- Quite appropriate**
- Very appropriate

Q1A Please provide any views or evidence you have on how appropriate you consider the above age brackets would be of setting design standards for the processing of children's personal data by providers of ISS (online services).

**10-12 doesn't really adequately cover the school transition period**

Q2 Please provide any views or evidence about children's development needs in an online context for each, or any of the above age brackets.

**the move to senior school is a huge one when many kids are suddenly exposed to much more digital content than before with far less supervision**

Q3 Please provide any views or evidence you have on how the Convention might apply in the context of setting design standards for the processing of children's personal data by providers of ISS (online services).

Q4 Please provide any views or evidence you have on what you think the Information Commissioner should take into account when explaining the meaning and coverage of these terms in the Code?

**they need to be in plain English, ensuring that the lay person can understand all of the terms**

Q5 Please provide any views or evidence you have on the following:

Q5A the opportunities and challenges you think might arise in setting design standards for the processing of children's personal data by providers of ISS (online services), in each or any of the above areas.

Q5B how the ICO, working with relevant stakeholders, might use the opportunities presented and positively address any challenges you have identified.

Q5C what design standards might be appropriate (ie. where the bar should be set) in each or any of the above areas and for each or any of the proposed age brackets.

**the bar should be set at minimum 16 for all of the above**

Q5D examples of ISS design you consider to be good practice.

Q5E additional areas (not included in the list above) which you think should be the subject of a design standard.

Q6 Name

██████████

Q6a Email

██

Q6b Brief summary of what you think you could offer

**kids focused market research and insight consultant, school governor and parent**

Q7 Please provide any other views or evidence you have that you consider to be relevant to this call for evidence.

Q8 Are you (select one):

A body representing the views or interests of children?

A body representing the views or interests of parents?

A child development expert?

A provider of ISS likely to be accessed by children?

A trade association representing ISS providers?

An ICO employee

**Other**

**Kids and family insight consultant, school governor, parent**