

7 October 2024

Case Reference IC-331936-V1N1

Request

You asked us:

"Please provide the following information:

- 1. Any correspondence sent to organisations targeted in the ICO's recent cookies compliance action, in which the ICO 'forces' these organisations to use 'consent or pay'.*
- 2. Any internal document confirming that the ICO's position is to 'force' organisations to use 'consent or pay'."*

We received your request on 17 September 2024.

We have handled your request under the Freedom of Information Act 2000 (the FOIA).

Our response

We do not hold the requested information.

The 'consent or pay' approach was not enforced by the ICO. If an organisation has taken this approach, then that is a business decision by the organisation, rather than being a decision that has been enforced on them by the ICO. Therefore, we do not hold any of the requested information.

Next steps

You can ask us to review our response. Please let us know in writing if you want us to carry out a review. Please do so within 40 working days.

You can read a copy of our full [review procedure](#) on our website.

If we perform a review but you are still dissatisfied, you can complain to the ICO as regulator of the FOIA. This complaint will be handled just like a complaint made to the ICO about any other public authority.

You can [raise a complaint](#) through our website.

Your information

Our [privacy notice](#) explains what we do with the personal data you provide to us, and sets out [your rights](#). Our [Retention and Disposal Policy](#) details how long we keep information.

Yours sincerely



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