

28 October 2024

IC-335993-S7R8

## Request

On 3 October 2024 you made the following request:

"This note was included in the ICO's response to an FOI request on What Do They know.

<https://eur03.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.whatotheyknow.com%2Frequest%2Fresponse%2Fresponse%2F2783028%2Fattach%2F4%2FInfo%2520in%2520scope.pdf&data=05%7C02%7Cicoaccessinformation%40ico.org.uk%7C83138e756f614c75adc708dce3e1fe7e%7C501293238fab4000adc1c4cfefba21e6%7C0%7C0%7C638635808021310388%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ikl1haWwiLCJXVCi6Mn0%3D%7C0%7C%7C%7C&sdata=Z3rtS2ZjS%2F0WJdMSAyC4eMkalk0zcXRstAUvEISbFtQ%3D&reserved=0>

In the document, reference is made to the word 'cause'. For example:

"biometric is one of our three causes"

"ICO reiterated the prioritisation of biometrics as an ICO cause."

I am asking for all information about the meaning of the word 'cause' in this context. What does the ICO mean by 'cause'? Why was it chosen? If biometric is one of the three 'causes', what are the other two?"

We have handled your request under the Freedom of Information Act 2000 (the FOIA).

## Response

We have conducted reasonable searches for information about the meaning of 'cause' in this context, and the reason for choosing the word 'cause'.

We hold information that falls within scope of your request and a copy is attached. The other two causes are Children's Privacy, and Adtech – Online Tracking, as confirmed in the attached document.

This concludes our response to your request.

## Next steps

You can ask us to review our response. Please let us know in writing if you want us to carry out a review. Please do so within 40 working days.

You can read a copy of our full [review procedure](#) on our website.

If we perform a review but you are still dissatisfied, you can complain to the ICO as regulator of the FOIA. This complaint will be handled just like a complaint made to the ICO about any other public authority.

You can [raise a complaint](#) through our website.

## Your information

Our [privacy notice](#) explains what we do with the personal data you provide to us, and sets out [your rights](#). Our [Retention and Disposal Policy](#) details how long we keep information.

Yours sincerely



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