

13 December 2024

Case reference: IC-347337-Z6V6

We are now in a position to respond to your information request of 30 November.

Request

You asked the following:

"In the ICO's 40th anniversary digital exhibition, one of the items listed is "First data protection fine to catalogue company"

<https://ico.org.uk/for-the-public/ico-40/first-data-protection-fine-to-catalogue-company/>

I would like to request the following recorded information:

- 1) The name of the catalogue company
- 2) A copy of the notice issued to the catalogue company or if that is not held, the date that the fine was issued
- 3) The amount of the fine
- 4) Any recorded information that summarises why this event was selected to be included in the exhibition"

We have handled your request for recorded information under the Freedom of Information Act 2000 (FOIA).

Our response

The item in the [ICO 40](#) digital exhibition that you have provided a link to initially had a headline of 'First data protection fine to catalogue company'. This was incorrect. No fine was issued to the catalogue company. When the error was highlighted, we changed the headline to 'An early example of enforcement action'. Please note, online results may show the original headline in the URL.

We do not hold recorded information within scope of your requests in points 1 to 4. We do not hold information for 1 to 3 for the reason given above, i.e. we did not issue a fine to the catalogue company.

With regards to point 4, we do not hold recorded information for this. However, we can confirm as advice and assistance that this item was selected because it was an early enforcement case, had a visual aspect due to the product being sold, and had some detail attached from a published interview with an ICO colleague who discussed the case. This interview is available on The National Archives website [here](#).

This concludes our response to your request. We hope you found this information helpful.

Next steps

You can ask us to review our response. Please let us know in writing if you want us to carry out a review. Please do so within 40 working days. You can read a copy of our full [review procedure](#) on our website.

If we perform a review but you are still dissatisfied, you can complain to the ICO as regulator of the FOIA. This complaint will be handled just like a complaint made to the ICO about any other public authority. You can [raise a complaint](#) through our website.

Your information

Our [privacy notice](#) explains what we do with the personal data you provide to us, and sets out [your rights](#). Our [Retention and disposal policy](#) details how long we keep information.

Yours sincerely



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