The ICO has reshaped its priorities for the coming months. We have considered the current landscape and looked ahead to assess where and how we should narrow our focus on the areas we can have the greatest impact to protect the public interest and support economic growth and innovation.

Three impacts identified

**Protecting the public interest**
We are focused on the information rights issues that are likely to cause the most harm or distress to citizens and businesses.

**Enabling responsible data sharing**
Ensuring that data can be shared responsibly and with confidence for the public good, including responding to the risk arising from a failure to share.

**Monitoring intrusive and disruptive technology**
We are ensuring we protect privacy, while enabling innovation and supporting the economy.

Six priorities

1. **Protecting our vulnerable citizens**
2. **Supporting economic growth and digitalisation, including small businesses**
3. **Shaping proportionate surveillance**
4. **Enabling good practice in AI**
5. **Enabling transparency**
6. **Maintaining business continuity; developing new ways of working in readiness for recovery**