

# How to view and change your advertising settings on LinkedIn #BeDataAware



## View your advertising information

In 'Ads', you can control how certain ads appear to you and why. LinkedIn offers you the chance to opt-out of using your profile information to personalise the content of promoted jobs and ads on the platform.



You can control what data is collected from your activity on LinkedIn, such as interest categories, location and demographics.



**ico.**

Information Commissioner's Office

YOUR DATA MATTERS