

27 January 2025

Reference number: IC-353857-X5S1

Request

You asked us: *"What is the headcount (number) of staff employed in communications, marketing, press and public affairs in your organisation?"*

We received your request on 6 January 2025.

We have handled your request under the Freedom of Information Act 2000 (the FOIA).

Our response

Having searched our records, we can confirm that we hold information in the scope of your request.

The headcount for our Strategic Communications and Public Affairs Team is 33.

Our Strategic Communications team covers all our external communications, including managing our website, our social media, insight and evaluation, events etc. Six individuals are specifically responsible for press work and eight individuals are specifically responsible for public affairs work.

We do not have any individuals in a dedicated marketing role.

We would also like to advise that our internal communications are handled by a separate team called Knowledge and Internal Communications. The headcount for this team is 19, with 11 individuals specifically responsible for internal communications.

We would also like to advise that the ICO has a team called 'Public Affairs Sector'. This team acts as stakeholders for various large public sectors, for example Health and Social Care or Police and Justice.

We have not included this team into your request as the wording of the team's name is not specifically 'public affairs' but we wish to advise you about this team to be transparent with the information we hold. Should you wish to request the headcount for this team, you will need to submit a new request.

Next steps

You can ask us to review our response. Please let us know in writing if you want us to carry out a review. Please do so within 40 working days.

You can read a copy of our full [review procedure](#) on our website.

If we perform a review but you are still dissatisfied, you can complain to the ICO as regulator of the FOIA. This complaint will be handled just like a complaint made to the ICO about any other public authority.

You can [raise a complaint](#) through our website.

Your information

Our [privacy notice](#) explains what we do with the personal data you provide to us, and sets out [your rights](#). Our [Retention and Disposal Policy](#) details how long we keep information.

Yours sincerely



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