

# Freedom of Information Act 2000 (FOIA) Decision notice

Date: 16 January 2025

**Public Authority:** British Broadcasting Corporation (BBC)

Address: BBC Broadcasting House

**Portland Place** 

London W1A 1AA

### **Decision (including any steps ordered)**

- 1. The complainant requested information from the BBC about a whistleblowing report. The BBC responded that the requested information was covered by the derogation and hence excluded from FOIA.
- 2. The Commissioner's decision is that this information is held by the BBC for the purposes of journalism, art or literature and so is not covered by FOIA. He therefore upholds the BBC's position and requires no steps to be taken in this case.

#### Request and response

3. On 20 August 2024, the complainant wrote to the public authority and requested information in the following terms:

"I would like to formally request a copy of a BBC Whistleblowing Report into the Recruitment Process around the current affairs programme We Are England. I understand that this was triggered by a member of BBC staff and that an external agency, Deloitte, was engaged to carry out the investigation. I would like:

- A copy of the final report
- A copy of the summary outcome letter sent to participants



- The Terms of Reference of the report
- The estimated costs associated with the report.

We recognise that some aspects of the report may be confidential, so we would be willing to accept a copy of the report with appropriate redactions.

We also feel that since this was about the way Licence Fee money was spent (in closing down the previous programme, Inside Out, and launching a new programme that only lasted 18 months) there is an overwhelming public interest for this information to be disclosed."

- 4. On 2 September 2024 the BBC responded to the request. The BBC explained that it believed that the information would be held for the purposes of "art, journalism or literature" and would therefore not be caught by FOIA. As a result, the BBC did not consider it was obliged to provide the information.
- 5. The complainant requested an internal review on the same day.
- 6. On 3 September 2024, the BBC confirmed that it doesn't offer an internal review when the information requested is not covered by the Act but reiterated the complainant's right to appeal via the Commissioner.

#### **Reasons for decision**

- 7. The following analysis covers whether the information requested is excluded from FOIA because it was held for the purposes of "journalism, art or literature".
- 8. FOIA only applies to the BBC to a limited extent. Schedule One, Part VI of FOIA provides that the BBC is a public authority for the purposes of FOIA, but it only has to deal with requests for information in some circumstances. The entry relating to the BBC states:
  - "The British Broadcasting Corporation, in respect of information held for purposes other than those of journalism, art or literature."
- 9. This is known as the "derogation". This means that information that the BBC holds for the purposes of journalism, art or literature in broad terms, its output or related to its output is not covered by FOIA. If information falls within the derogation, then that is the end of the matter; there is no public interest test or similar provision to consider the merits of disclosure.



- 10. Although it is publicly funded through the licence fee, the BBC competes with other commercial broadcasters who are not subject to FOIA. Releasing information about its output, or related to its output, could therefore commercially disadvantage the BBC. However, for the derogation to apply, the BBC does not need to demonstrate that it would suffer commercial harm if the information were to be disclosed. It only has to demonstrate that the information is held for a derogated purpose.
- 11. Broadly, BBC information that is covered by FOIA includes information about: how the BBC is managed and run, including the TV licence; the BBC's employees and its human resources practices; and the BBC's performance.
- 12. BBC information that is not covered by FOIA includes the following: information about the BBC's on-screen or on-air "talent" including its presenters and journalists; information about BBC programmes including any spend or editorial decisions associated with its programming; materials that support the BBC's output, such as the script of a television programme or a source drawn on for an investigation; and viewer and listener complaints to the BBC about the above.
- 13. The derogation as it applies to the BBC is discussed in more detail in numerous published decisions made by the Commissioner, such that he does not consider it necessary to reproduce that detail again here. However, key to the derogation is the Supreme Court decision in Sugar (Deceased) v British Broadcasting Corporation and another [2012] UKSC 41
- 14. The Supreme Court explained that "journalism" primarily means the BBC's "output on news and current affairs", including sport, and that "journalism, art or literature" covers the whole of the BBC's output to the public (Lord Walker at paragraph 70). Therefore, in order for the information to be derogated and so fall outside FOIA, there should be a sufficiently direct link between the purpose(s) for which the information is held, and the production of the BBC's output or the BBC's journalistic or creative activities involved in producing such output.
- 15. The Commissioner adopts a similar definition for the other elements of the derogation, in that the information must be used in the production, editorial management and maintenance of standards of those art forms.

<sup>&</sup>lt;sup>1</sup> https://www.supremecourt.uk/cases/docs/uksc-2010-0145-judgment.pdf



## The complainant's view

16. The complainant argued that the information ought to be disclosed because:

"the information relates not to the output of a particular programme, but the way in which a recruitment process was handled."

#### The Commissioner's view

- 17. As explained above in paragraph 12, information about BBC programmes includes any editorial decisions. Deciding who will appear both in front of and behind, the camera for any given programme is one of the first, and arguably one of the most significant, editorial decisions. It will have an impact on the vision, direction and output of the programme. Therefore, a report and associated information on recruitment for a specific programme is derogated information.
- 18. The complainant is correct that the requested information relates to the way in which a recruitment process was handled. However, the significant point here is that that recruitment process was undertaken in relation to the We Are England programme itself, not the BBC as a whole (as described in paragraph 11).
- 19. The Commissioner is satisfied, based on the very well-established precedent set in the numerous other decisions he has made in cases involving the BBC, that, if held at all, the information requested by the complainant would be held for the purposes of journalism, art or literature. It is therefore not covered by FOIA, and the BBC is not obliged to provide it.
- 20. The Commissioner finding is, therefore, that the BBC was not obliged to comply with the complainant's information requests.



## Right of appeal

21. Either party has the right to appeal against this decision notice to the First-tier Tribunal (Information Rights). Information about the appeals process may be obtained from:

First-tier Tribunal (Information Rights) GRC & GRP Tribunals, PO Box 9300, LEICESTER, LE1 8DJ

Tel: 0203 936 8963 Fax: 0870 739 5836

Email: <a href="mailto:grc@justice.gov.uk">grc@justice.gov.uk</a>

Website: www.justice.gov.uk/tribunals/general-regulatory-

chamber

22. If you wish to appeal against a decision notice, you can obtain information on how to appeal along with the relevant forms from the Information Tribunal website.

23. Any Notice of Appeal should be served on the Tribunal within 28 (calendar) days of the date on which this decision notice is sent.

Alice Gradwell
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